



Listed ASX Emblem Guidelines

November 2023



Listed ASX emblem overview

The Listed ASX emblem makes up of the ASX symbol (X inside circle), surrounded by curved text above and below inside a in between two keyline circles.

The purpose of the Listed ASX emblem is to convey that a listed entity has met the required minimum standards of financial credibility to become a publicly listed company on ASX.

The Listed ASX emblem promotes a company's enormous achievement of becoming publicly listed on ASX and is designed to capture the attendant branding opportunity. The Listed ASX emblem can confer authenticity to announcements made by the company by identifying them as an ASX listed entity, differentiating them from similarly named companies for example.

Use of the Listed ASX emblem is limited to financial market contexts and should not be accompanied by any text or messaging that implies a partnership or endorsement from ASX. Suggested uses include company announcements and 'about us' sections on company websites. Use of the emblem must cease immediately upon de-listing.

The Listed ASX emblem should never be used in the context of a partnership with the ASX it is only intended to convey that company is listed on the ASX.

The Listed ASX emblem is not to be misconstrued or mistaken for the ASX company logo.

Unique ticker identifier

A company's ticker is key to its share market listing and serves as a unique identifier for the listed company in all matters relating to its listing.

ASX symbol



Circular lock-up

Emblem

Specifications

Minimum clear space

Clear space is an equal proportional area surrounding the logo that must be kept clear of any other graphic elements, images, or type. This is necessary to protect and ensure legibility and visual integrity of the emblem.

The Listed ASX emblem should always be surrounded by the minimum clear space as demonstrated. The clear space is equal to the distance used between the two navy circles of the emblem.

Minimum clear space



The minimum clear space is equal to the distance used between the two navy circles of the emblem.

Minimum size

To ensure legibility and clarity of the emblem, the recommended minimum size at which it may be reproduced is 20mm high.

Minimum size



Emblem

Applications

All emblems are available in either JPEG or EPS formats.

The colour version of the emblem must not be altered in any way. The mono version may be used in either positive (black) or negative (reversed into white) as required, but should not be reproduced in any other colours.

The emblems are available on request; please email listed@asx.com.au stating which version you require.

Positive colour application
Full colour logo



Positive colour application
Mono logo



Negative colour application
Full colour logo



Negative colour application
Reversed logo



Emblem

Incorrect applications

All emblems should never be recreated. Always obtain the correct artwork from ASX Listings/Issuer Services. Generally you should request an EPS file type for print and jpeg/png for screen-based mediums and Microsoft applications.



Do not re-configure or alter the relationship between the logo and logotype.



Do not change the typeface of the ASX logotype.



Do not change any of the font colours.



Do not colour any part of the logo.



Do not remove/separate the circle that houses the ASX symbol.



Do not cut off the edges of the ASX identity.



Do not stretch the ASX identity horizontally or vertically.



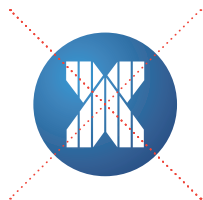
Do not print the colour version of the logo in black and white.



Do not remove or change the width of the circles.



Do not rotate the ASX logo on any angle.

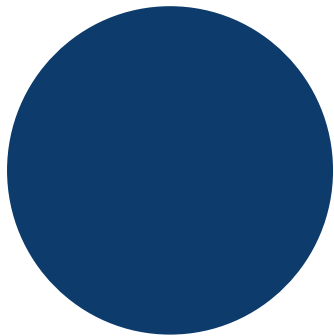


Do not remove the logotype or circles.

Brand elements

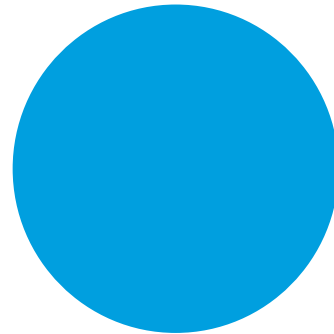
Colour

Primary colour palette
Dark blue



PMS	540
CMYK	100/57/12/66
RGB	12/59/108
HEX	#0c3b6c

Primary colour palette
Vibrant blue



PMS	Process Cyan
CMYK	100/0/0/0
RGB	0/159/223
HEX	#009fdf

Typography

Glober
Semibold



ABCDEFGHIJKLMN
OPQRSTUVWXYZ
abcdefghijklmn
opqrstuvwxyz
01234567890
&@\${}[]()!?*

Glober
Light



ABCDEFGHIJKLMN
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ASX Listed emblem licence agreement

ASX ("ASX") grants you, as either a Listed Entity or issuer of a Cash Market Product, as applicable ("You") a licence for use of the Emblem, subject to the acceptance of the following conditions of use set out in this agreement.

Acceptance of the following conditions of use will be deemed to have occurred upon the first use of the Emblem.

1. CONDITION PRECEDENT

It is a condition precedent to the use of the Emblem that:

- a. You are a Listed Entity; or
- b. Your Cash Market Products are currently traded on the Australian Securities Exchange (if you are the issuer of Cash Market Products).

2. GRANT OF LICENCE

- 2.1 In consideration of the performance of Your obligations under this agreement, ASX grants You a revocable, non-exclusive, non-transferable, non-sub licensable licence to use the Emblem, subject to the conditions of use of this agreement.
- 2.2 This agreement does not restrict ASX's right to use or grant a licence for use of the Emblem to any other person, company or entity.

3. TERM

This agreement will commence upon the use of the Emblem and will continue until terminated in accordance with Clause 5.

4. YOUR OBLIGATIONS

4.1 Protection of the Listed Emblem

In relation to protection of the Emblem, You agree:

- a. to use the Emblem subject to any conditions or limitations contained within this agreement;
- b. to provide all assistance reasonably requested by ASX to protect ASX's rights in the Emblem;
- c. to allow, upon seven (7) days notice from ASX, ASX to inspect the communications and documents bearing the Emblem for the purposes of evaluating Your compliance with the ASX Style and Branding Guidelines and any other conditions of this agreement.

4.2 Intellectual Property Rights

- 4.2.1 The ASX retains all Intellectual Property Rights in the Emblem.
- 4.2.2 If Your use of the Emblem infringes the Intellectual Property Rights of any person, ASX will indemnify and release You against any loss, damage, liability or reasonable costs determined by a court of law as a result of a claim by a third party against You, but only:
 - a. to the extent the claim relates to the Emblem provided by Us under this agreement provided the Emblem has not in any way been altered or tampered with by You; and
 - b. if You:
 - i. promptly notify ASX of the claim;
 - ii. allow ASX to defend or settle the claim and to control any proceedings; and
 - iii. supply reasonable assistance to Us in defending and settling a claim at ASX's expense.

5. TERMINATION

5.1 This agreement will terminate upon the first to occur of:

- a. ASX giving notice to You of the occurrence of a termination event referred to in Clause 5.2; or
- b. the expiration of 30 days after the date on which written notice of termination is given by either Party.

5.2 Termination events

Each of the following events will be a termination event the occurrence of which will give ASX the right to terminate this agreement with immediate effect following the provision to you by ASX of written notice:

- a. You:
 - ii. cease to be a Listed Entity; or
 - iii. Your cash market products are no longer admitted to trading status on the Trading Platform;
- b. You are in breach of your obligation pursuant to this agreement and have failed to remedy the breach (if capable of remedying) within twenty-one (21) days of receiving notice of the breach;
- c. You cease to be able to pay your debts as and when they become due and payable or become unable to pay your debts within the meaning of the Corporations Law or are presumed to be insolvent under the Corporations Law;
- d. You cease to carry on business; if, in the reasonable opinion of ASX, You have acted in a manner inconsistent with the ASX Operating Rules as enforced at that time.

5.3 Effect of termination

- 5.3.1 Upon termination of this agreement, the grant of the licence will terminate and, subject to clause You must, without undue delay, cease all use and application of, and will have no further right to use:
 - a. the Emblem; and
 - b. any graphical element that is substantially identical to the Emblem.
- 5.3.2 Without limiting clause 5.3.1, within 14 days of termination of this agreement, you will provide

ASX with a written undertaking that you have destroyed and removed the Emblem from display on your internet sites and on all material including without limitation documents, publications and brochures.

- 5.3.3 Within 24 hours of termination of this agreement, you will remove the Emblem from Your internet site or any other site upon which You have placed the Emblem.

6. TERMS OF USE

- 6.1 You undertake to use the Emblem only in the course of Your business and in the promotion of Your business in accordance with the terms and conditions contained within this agreement.
- 6.2 You shall not permit any third party who is not a party to this agreement to use the Listed Emblem
- 6.3 ASX may, acting reasonably, prescribe certain uses of the Emblem as unacceptable and upon being notified by ASX of any unacceptable uses, You shall, without undue delay, cease using the Emblem in such unacceptable manner.

- 6.4 ASX may necessary monitor, enforce and protect the integrity of the Emblem and pursue any breaches of ASX's rights as owner and or breach of this agreement.
- 6.5 You will advise ASX as soon as possible of any known breaches or threatened breaches to ASX's rights as owner of the Emblem.
- 6.6 You will not use the Emblem in any way that creates the impression that You are associated with ASX in any manner, other than as a Listed Entity or an issuer of a cash market product (as applicable).
- 6.7 You agree to use the Emblem in accordance with the Style and Branding Guidelines set out at clause 7.

7. STYLE AND BRANDING GUIDELINES

- a. The two-colour version of the Emblem may only appear in PMS 281 and PMS 3005.
- b. The single-colour version of the Emblem may appear in black.
- c. The white version of the Emblem should only appear in white.
- d. The Emblem or elements of the Emblem should not be treated as a graphic element, or repeat pattern. Individual elements can only be used on their own in exceptional circumstances, pending written approval from a duly authorised ASX representative.
- e. The lettering of the logotype and descriptor must not be redrawn or replaced in any other typeface.
- f. The Emblem should not compete or become cluttered against background imagery or effects.
- g. The size of the Emblem should be no smaller than 12mm (measured across its circumference).

ASX Listed emblem licence agreement

8. GOVERNING LAW AND JURISDICTION

This agreement is governed by the laws of New South Wales. Each Party submits to the non-exclusive jurisdiction of the courts of New South Wales and courts hearing appeals there from.

9. LEGAL RELATIONSHIP

This agreement does not create or intend to create any partnership or relationship of principal and agent between the Parties. Neither Party will have the authority to bind the other outside the scope of the ASX Operating Rules.

10. ENTIRE AGREEMENT

This agreement constitutes the whole agreement between the Parties with respect to the subject matter of this agreement and supersedes any prior agreements, understandings or arrangements with respect to the same.

11. DEFINITIONS AND INTERPRETATION

In this agreement, unless the context otherwise requires:

"Australian Securities Exchange" means a market operated by ASX Limited ABN 98 008 624 690.

"ASX" means ASX Operations Pty Ltd ABN 42 004 523 782;

"ASX Operating Rules" means the ASX Listing Rules, ASX Market Rules, ACH Clearing Rules and ASTC Settlement Rules, as amended and replaced from time to time.

"Business Day" means a day on which trading banks are open for general banking business in Sydney (excluding Saturdays, Sundays and public holidays).

"Cash Market Product" has the meaning given in the ASX Market Rules.

"Corporations Law" means the Corporation Act 2001 and related regulations, as amended or replaced from time to time.

"Emblem" means the "Traded on ASX" emblem as contained within the CD-ROM provided to you by ASX.

"Intellectual Property Rights" means all present and future intellectual property and industrial rights whether conferred by statute, at common law or in equity and wherever existing, including:

- a. patents, designs, copyright, rights in circuit layouts, trade marks, know how, brand names, domain names, inventions, product names, trade secrets and any other rights subsisting in the results of intellectual effort in any field, whether or not registered or capable of registration;
- b. any application or right to apply for registration of any of these rights;
- c. any registration of any of those rights or any registration of any application referred to in paragraph (b); and
- d. all renewals and extensions of these rights;

"Licence" means the licence granted by ASX to You pursuant to clause 2.1.

"Listed Entity" means a public company listed on the Australian Stock Exchange..

"Parties" means the Parties to this agreement, and "Party" means any one of them.

"Related Body Corporate" has the meaning given to it under the *Corporations Act 2001 (Cth)*.

"Trading Platform" has the meaning given in the ASX Market Rules.