

MEDIA RELEASE

Telstra deal with ASX boosts connectivity for international traders

21 September 2017 – Telstra today announced it has entered into an agreement with the Australian Securities Exchange (ASX) to become the connectivity partner for ASX’s international network services, ASX Net Global. The agreement will provide ASX Net Global customers access to Telstra’s EPL Express (Ethernet Private Line Express “EPLX”) solution, which offers some of the fastest network services on the market today for financial trading companies.

EPLX provides financial trading companies with a dedicated point-to-point service, which uses the shortest routes available to connect key financial centres to points-of-presence (PoPs) located in financial exchanges in these centres, thus minimising end-to-end transmission delays.

Brendon Riley, Group Executive, Telstra Enterprise, said the agreement extends the connectivity Telstra currently provides ASX and will directly connect ASX customers with exchange communities in some of the world’s leading financial centres.

“We currently connect ASX to our PoPs in the Chicago and Hong Kong financial exchanges. We will now connect to additional points in these cities, as well as to London and Singapore,” said Mr Riley.

The EPLX service utilises Telstra’s extensive subsea cable network, which for the second consecutive year has been awarded the highest product or service scores for High Capacity Network and Low Latency Network Use Cases in the Gartner Critical Capabilities report for Network Services, Asia Pacific 2017.

“Financial services is an important industry for us and this partnership is testament to our commitment to delivering flexible, innovative solutions that help financial firms reach global markets with speed and reliability,” said Mr Riley. “In a world where a fraction of a millisecond matters, our EPLX service provides fast, point-to-point network connectivity between key data centres and trading hubs that will provide an edge in a competitive market.”

This service is backed by Telstra’s comprehensive low latency service level agreements that help customers mitigate unnecessary risks.

“Being the largest owner and operator of subsea cables in Asia with multiple connectivity options into the US and UK, we can offer more diversity and redundancy to our customers and the ability to quickly identify and address any network issues,” said Mr Riley.

David Raper, ASX’s Executive General Manager Trading Services, said “ASX’s partnership with Telstra will enhance the existing services we provide via our ASX Net Global communications network and enable us to offer new services to customers of our international hubs. We have the functionality and flexibility to cater for a variety of customer connectivity needs, including those seeking the lowest latency or simply wanting more bandwidth.”

More information on EPL Express: <https://www.telstraglobal.com/hk/products/connectivity/point-to-point/epl-express>.

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